



# Deepen Your Social Impact

A powerful solution to get more strategic with your community investments

## Do more for your community and your company *(with less effort!)*

With increasing expectations on companies to demonstrate their social impact — to employees, executives, customers and investors alike — how do you ensure you're making the right strategic decisions and telling good impact stories? With Benevity, you get the most robust community investment solution used by some of the world's most iconic enterprise brands to power their granting, sponsorship and in-kind donation programs. Our highly configurable workflow engine, powerful back-office application integrations, brandable portals and customizable reporting (paired with best-in-class service) streamlines your process from end to end, so you can get more strategic and deepen your social impact.



## Streamline & Automate

### Streamline your requests

Benevity helps you easily manage a large volume of applications from start to finish with custom eligibility screening, routing requests to appropriate reviewers based on custom criteria (including region, budget, application type, etc.), applying different forms and rules for your various programs and more.

### Automate your workflow

Do you have a unique application review process with various people performing different tasks (and possibly even a review committee or external reviewers)? We can set up workflows in the system that match your company's processes, so that each request automatically moves on to the next step whenever a task is completed.

## Make Intelligent Decisions

### Gather the right information

We will work with you to build dynamic application forms that can adjust to any type, size, focus or origin of the investment request and help you capture the right information to achieve the right outcomes.

### Communicate with applicants

Need more information from applicants to better assess their requests, or want to gather progress reports and impact stories? A fully branded portal makes it easy to keep the lines of communication open. The applicant can create an account, complete applications at their own pace by saving their progress, track all applications they've submitted to your company and even start a new application with information they've submitted previously.

## Scale with Ease

### Manage complex budgets

If you're running multiple programs, budgets for different regions or have group-based budgets with permission-based actions, our optional budget module can handle all the heavy lifting for you. You'll always know exactly what's going on with your budget, have maximum control over how it's spent and be able to easily report on all aspects across teams, programs and different focus areas.

### Automate payments

We offer automated electronic payments, so you can send funds directly to your recipients while ensuring you receive acknowledgments (and don't exceed your budget). Our system also populates envelopes, approval letters and check request forms so you don't have to!

### Easily collect signatures

Our technology makes it easy to send out letters of agreement and collect and manage signatures from your grantees.



*We've eliminated countless manual inefficiencies that were part of our old system. The client success team has done a great job of getting us up and running — challenging us to question the status quo and seek “better.” They are responsive, consultative and genuinely committed to our success.*

— Director of CSR & Philanthropy at a national pharmacy company



### Measure your impact!

Are you moving the needle on the causes your company cares most about? We can help you collect and share your impact stories with your stakeholders, through a platform that automatically sends follow-up surveys and pulls reports according to criteria you set.

You'll be able to prove your social impact, show the business value of your investments and improve your future strategy.



### Get the support you need!

When you partner with Benevity we have your back during implementation and beyond.

Our dedicated client success team is an extension of your own team, providing you with best practices, guidance and technical support right when you need it.

## Deepen your impact & lighten your load

### Ask us more about Benevity's Community Investment Solution!

- ✓ Streamline your granting, sponsorship and in-kind donation programs
- ✓ Manage multiple, complex budgets
- ✓ Access a database of nearly 2 million vetted causes worldwide
- ✓ Drive greater returns on your community investments
- ✓ Fuel brand affinity with your customers, employees and communities
- ✓ Tell engaging impact stories



Benevity, Inc., a certified B Corporation, is the global leader in corporate social responsibility and employee engagement software, including online giving, matching, volunteering, community investment and purpose-driven actions. Many of the world's most iconic brands rely on Benevity's award-winning cloud solutions to power corporate "Goodness" programs that attract, retain and engage today's diverse workforce by connecting people to the causes that matter to them. With software that is available in 20 languages, to a client community of 18 million people around the world, Benevity has processed more than \$5 billion in donations and 32 million hours of volunteering time and awarded over one million grants to 251,000 nonprofits worldwide.